

Meeting of JULY 9, 1958

Time: 8:00 P.M.

PLACE  
15 Nairn Pl.

Finance Committee

Clinton Hill Neighborhood Center

The purpose of the meeting was to draft proposals for Fund Raising for Acquisition and Operation of the Neighborhood Center. These propositions are for submission for discussion at the meeting of the Clinton Hill Neighborhood Council Assembly meeting on July 16, 1958.

The following are some basic ideas which might be used as guides for Fund Raising.

- (1) The Every Neighbor Canvas is the solid foundation of funds. It will get people interest and participating in the Neighborhood interest is the key to getting other sources of funds to participate.
- (2) Careful organization starting with most Prominent citizens should be developed for obtaining larger donations.
- (3) A definite date should be set for climaxing the drive.  
A Time Schedule should be carefully developed, setting forth high points of the campaign.

#### IDEAS FOR RAISING FUNDS FROM NEIGHBORHOOD RESIDENTS:

- (1) Individual organized block branches should have considerable freedom for raising funds in their block. The following types of program might be used:
  - (a) A softening up might be done by using a printed folder describing what the neighborhood Center would be, with a questionnaire asking what parts of program residents would be interested in. These would be mailed with a personal note from branch members to each resident on the block.
  - (b) A door to door canvas could be conducted. This could be preceded by a pizza party or Kick-off Dinner at the Center (once the property is acquired.) Pledge cards and / or receipt books could be distributed at the dinner.
  - (c) Bus rides, cake sales, bazzars, or other functions could be operated by branches to raise funds.
  - (d) An organized block branch could be responsible for fund raising on adjoining un-organized blocks where needed.
  - (e) Either a room in the Center could be dedicated to the block, or a party given to the members of the block branch which raises the largest amount.
  - (f) Blocks could raise money from small businesses in their area, using the Foundation Brick Certificate idea.

- (1)
- (2) RAISING FUNDS FROM LARGER INDIVIDUAL GIFTS
- (a) Prominent People of the Community could be asked to be Sponsors
- (b) Rooms could be dedicated in honor of persons who make significant contributions.
- (c) Foundation Bricks could be given to each tradesman to display in window indicating a certain contribution.
- (d) Sponsors could be asked to contact friends or associated for gifts.
- (e) A Building Fund Dedication Journal could be published with a description of the Center and ASs from Businesses.
- (f) Honorary Co- Chairmanship should be established.
- (3) FUND RAISING AFFAIR
- (a) Could be built around prominent persons --  
Jackie Robinson                      Phil Rizzuto  
   Sarah Vaughn                      etc.  
   or influential person in Newark.
- (b) Tickets could be sold and pledges solicited at Affair.

